

PORSCHE PRICES

John Hoke, publisher of the *Porsche Market Letter*, updates and publishes his price list periodically in an attempt to keep his readers up to date on current Porsche prices—which is one of the best reasons I can think of to subscribe to the PML.

The figures are based on asking prices in his market letter and in other published ads for Porsches. The cars may or may not have been sold for the asking price.

Hoke has eliminated both the pristine squeaky-clean, show-only, and the tacky needs-everything Porsches. The majority of cars represented at these prices could be purchased and driven with a minimum of work or expense by the new owner.

No effort has been made to separate variations within some groups; normal and super engines in the 356 series, and Coupe and Targa in the 911 and 912 models, for example. In the early cars no distinction is made for model years during the production run.

No similar listing is available for the British or European market, and it isn't advisable to convert dollars to pounds sterling, or francs, or lira, at the current exchange rate. Some Porsche models are valued higher or lower in the overseas markets than they are in America.

Some Porsche models display a tremendous disparity in prices within a group, seemingly without rhyme or reason. This is because the number of models offered for sale through classified advertisements (the source for the figures) varies from time to time, and because some owners offer their cars for sale at ridiculous prices. This list, therefore, is only a guide but is as accurate as we can make it with the information available in mid-1983.

356 and 356A	low	average	high
Coupe	\$5,500	\$9,100	\$15,000
Cabriolet	7,200	16,000	27,500
Roadster	6,450	11,200	17,500
Speedster	13,000	18,500	28,500
356B			
Coupe	\$4,950	\$7,856	\$17,500
Cabriolet	6,000	11,100	18,500
Roadster	13,000	16,531	28,000
356C			
Coupe	\$4,900	\$8,474	\$13,500
Cabriolet	7,500	13,750	21,500
356SC			
Coupe	\$6,000	\$11,555	\$16,000
Cabriolet	14,700	17,950	21,500
911			
2.0 1964-69	\$3,450	\$6,784	\$11,500
2.2 1970-71	4,200	8,307	15,000
2.4 1972-73	5,500	9,884	13,500
2.7 1974	9,000	11,623	13,500
2.7 1975	9,000	12,418	16,000
2.7 1976	11,500	14,366	15,900
2.7 1977	12,950	15,619	18,900
3.0 1978	15,500	19,427	23,500
3.0 1979	18,700	21,987	24,000
3.0 1980	22,500	25,076	26,500
3.0 1981	24,000	26,828	29,900
3.0 1982	27,500	29,907	32,995
3.0 1983	29,900	33,011	35,500
3.0 Cabrio	37,000	40,874	45,000
Collector 911 models			
2.4 911S	\$10,000	\$14,793	\$24,000
Carrera 1973	21,000	28,583	37,500
Carrera 1974	17,500	19,888	22,500
Carrera 1975	15,000	21,060	24,500

912	low	average	high
1966	\$2,400	\$5,095	\$6,900
1967	5,000	6,585	8,500
1968	3,500	7,206	10,595
1969	6,000	7,724	11,500
1976 912E	9,900	13,577	15,000
914			
1970	\$1,900	\$2,657	\$3,450
1971	2,000	3,215	5,000
1972	2,200	3,518	4,950
1973	2,300	4,422	6,000
1974	3,500	4,802	7,200
1975	3,950	6,371	7,788
1976	4,500	6,058	6,850
914/6			
1970-71	\$6,900	\$11,379	\$17,500
924			
1977	\$6,295	\$7,323	\$8,500
1977½	6,700	7,386	8,000
1978	6,795	8,472	9,950
1979	8,800	10,611	12,500
1980	11,250	13,150	14,900
1981	13,500	16,563	18,500
1982	15,500	17,375	19,500
924 Turbo			
1980	\$12,000	\$14,882	\$18,000
1981	15,900	17,176	19,000
1982	18,500	20,580	22,000
930 Turbo Carrera			
1976	\$20,500	\$23,305	\$32,950
1977	24,000	27,755	31,000
1978	29,000	34,289	39,000
1979	29,000	38,500	45,000
1980	35,000	40,125	42,000
1981	39,000	42,333	48,500
1982	45,000	48,500	55,000
1983	46,000	50,327	56,600
928			
1978	\$18,000	\$19,950	\$24,900
1979	19,950	23,203	27,900
1980	26,000	27,223	30,000
1981	26,500	28,883	31,000
1982	29,500	35,136	37,995
1983	40,900	42,440	44,900